Website Cookie Policy

Version Control

Website Cookie Policy	V1.1	05/02/2021

We may update our privacy policy at any time

How we use cookies

A "cookie" or "website cookie" is essentially a small text file that gets placed onto a computer, laptop, smartphone or any other electronic device that can access our website. Cookies have been used in websites for many years, but privacy legislation has stepped up in recent years.

We may use website cookies on our website to:

- track any details that you have entered and guide you through the process on the website

- remember you if you have visited our website before

- store your preferences

- carry out research and statistical analysis for continuous improvement

- help with targeting our marketing campaigns

- to help make your journey as efficient as possible

It's important to point out that cookies will not usually contain any sensitive personal data. It is common practice for website cookies to obtain information about your electronic device such as your IP address or the browsing software that you are using to help with improving the experience and layout of the website. This information will not usually identify you personally.

In certain circumstances, we may collect personal information about you – but only where you voluntarily provide it (e.g. by completing an online form or making a telephone enquiry) or where you purchase services from or through us.

In most cases we will need your consent in order to use cookies on our website. The exception is where the cookie is essential in order for us to provide you with a service that you have requested.

When you use our website for the first time you will get a notification about or use of cookies and that will point you towards this policy.

Third party suppliers

Our website uses services from external suppliers, and they might also set cookies on our website. Responsibility for these cookies sits with the external supplier. Examples of these supplier include google analytics (visitor tracking), addthis (social plugin) and feefo (visitor reviews).

We may also monitor your usage of our website through the use of cookies or tracking software that is similar to a cookie. Google analytics, for example, tracks visits, pages accessed, traffic data, location data and the originating domain name of a user's internet service provider, as well as your IP address. We use this data for internal analytical purposes.

Turning off cookies in your browser

All modern and reputable browsers will allow the user to change the settings so that cookies are not accepted. Please be aware that you may lose some of the key functionality of our website if you turn off cookies. For further information about cookies and how to disable them please go to:

www.aboutcookies.org	www.allaboutcookies.org